

Aaron J Monson

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Summary:

- Verified United States National Defense - Secret Security Clearance.
- Eight years of experience in brand marketing through commercial film production.
- Experience in over five-hundred national and regional productions.
- Additional production credits on nationally recognized broadcast series.
- Four associate degrees from Johnson County Community College.
- Two accredited college certificates and one leadership certification.
- Repeat honor graduate in both civilian and military educational institutions.
- Cadet 2nd Lieutenant at UMKC in US Army ROTC program.
- Current student at UMKC studying for BBA with emphasis on finance.

Education:

University of Missouri - Kansas City – GPA 3.81

2024: current: Bachelor of Business Administration - Emphasis on Finance

2020: current: Army Reserve Officer Training Corps

2nd Lieutenant training for the United States Army Reserves

Johnson County Community College, Overland Park, Kansas – GPA 3.08

2021: Associate of Science in General Studies - Honor graduate

2021: Associate of Science in General Science - Honor graduate

2021: Associate of Arts in Liberal Arts - Honor graduate

2017: Associate of Applied Science in Web Development and Digital Media

Certificates: - GPA 3.0

2017: Digital Media Certificate

2016: Web Technologies Certificate

2015: Cavalier Leadership Development Certificate - Honor graduate

Military Training – Signal School, Fort Gordon, Georgia

2020: Advanced Individual Training

25B - Information Technology Specialist - Honor graduate

Skills:

Languages:

Fluent: English

Functional: Spanish

Programming Languages:

Proficient: HTML, CSS, JavaScript, PHP, and SQL

Functional: C#, Java, Swift, Kotlin, & Python

Information Technology:

Proficient:

Macintosh Computer Hardware/Software

Microsoft Computer/Server Hardware/Software

Cisco Server/Hardware Switches/Routers

Experience:

OfficeGenie, Overland Park, Kansas

October 2023 - Current

Co-Founder/CMO:

- Creates marketing strategies to boost brand and market share.
- Manage content and campaigns across channels.
- Analyze trends and customer data for strategic adjustments.
- Oversee budget and evaluate marketing ROI.

Veer Visual Media, Lenexa, Kansas

January 2016 - Current

Founder/Owner: Director/Producer

- Operate full-service film and video services.
- Administrator of day-to-day operations
- Conduct client discovery/development.
- Develop and manage production.

US Army Reserves, Belton, Kansas

August 2021 - Current

ROTC Cadet (E-5): 2nd Lieutenant

- Develop military combat tactics and training.
- Provide leadership training.
- Conduct weapons training.
- Conduct navigations training.

US Army Reserves, Belton, Kansas

September 2019 - August 2021

Specialist (E-4): 25B – IT Specialist

- Maintain combat readiness and weapons training.
- Execute battalion information technology support.
- Establish wired and wireless networks.
- Manage inventory and accountability for secure electronic devices.
- Conduct updates and program military equipment.
- Construct and secure battlefield communications systems.

Member Jets Inc., Overland Park, Kansas

March 2017 - March 2018

Digital Marketing Coordinator

- Provided social media content development.
- Structured website design and maintenance.
- Implemented professional photography/videography.
- Developed text copywrite for digital marketing campaigns.

Red Bull Energy, Lenexa, Kansas

January 2012 - December 2018

Event Logistics Team Member

- Strategic physical advertising.
- Managed marketing activations.
- Branded infrastructure placement.